

# Covenant, Nigerian Export Promotion Council to partner on Export Business Advancement

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*In a bid to promote diversification in the nation's economy and reduce over dependence on oil revenue, the Trade Promotion Advisor, Abeokuta Smart Office of the Nigerian Export Promotion Council (NEPC), Mr. Samson Idowu, has called on tertiary institutions around the country to embrace the business of exporting in Nigeria.*

Mr. Idowu made the call during a recent courtesy visit to the Management of Covenant University, where he stated that making students see export as a major means of livelihood was germane to making necessary impact in bringing to fore the core assignment of the NEPC.

"If we must avert a situation where oil glut or drop in the price of oil in the international market will force economic recession, then there is urgent need to spur the enterprising spirits of students into exporting business," he stated.

Mr. Idowu said he was on a mission to seek support and collaboration from Covenant University in ensuring that people embrace the realities of the economic challenges, adopting positives from the past to rebuild the nation's economy, thus doing away with over dependence on oil export.

The Trade Promotion Advisor noted that the export industry could cover a wide range of goods and commodities, with the agency always ready to be of assistance to interested individuals who desired to make a success of the numerous opportunities on offer in foreign trade, irrespective of the volumes.

Mr. Idowu pleaded with the University management to partner with the council in driving awareness of the functions and services the agency could offer to Nigerians interested in the exporting sector of the economy.

The Vice-Chancellor, Professor AAA. Atayero said that Covenant, as a strategic hub for executing bold initiatives, would remain focused in the quest to continue making entrepreneurs of students of the institution, which would in turn necessitate helping them access means of exporting their innovations and products.

Professor Atayero noted that the University's startup lab would be open for possible collaboration with the council, towards the advancement of exporting business in the academic community.

On the need of improved awareness, the Vice-Chancellor availed the council's representative the opportunity to use the platform of the University's FM Radio station to sensitize the students and public about opportunities available in the export sector of the nation's economy. "Feel free to participate in our Town and Gown forum, Entrepreneurial Development Day celebration, and career fair day amongst other platforms to broaden the fields of enlightenment of the University community," he added.



Covenant Management with Head/Trade Promotion Officer, Nigerian Export Promotion Council (NEPC) Abeokuta, Mr. S.A. Idowu

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