

Sociologist Charges Undergraduates to be Enterprising

A sociologist cum banker, Mojibade Sosanya, has urged students in the Department of Sociology of Covenant University to see their subscription to the programme as a foundational background needed to function at an optimal level in whatever other career path they may choose to tow later in life.

Speaking on the topic, 'Digital Business Development in the Banking Industry: A Sociologist at Work', at the first Town and Gown Seminar of the Omega Semester, in the department on Friday, January 19, 2018, Miss Sosanya said apart from the fact that every sociologist is a potential solution provider to societal problems, the discipline imbues graduates of the programme with the capacity to be broad and creative thinkers, appreciate different customs and traditions and take interest in how they evolved instead of only judging them as good or bad.



Miss Mojibade Sosanya, speaking on the topic "Digital Business Development in the Banking Industry: A Psychologist at Work" at the Department of Sociology's Town and Gown Seminar

The 2011 graduate of Sociology from Covenant dispelled the erroneous notion that the discipline of sociology is an academic profession. She said there are many places outside of the academic environment, where sociology can be used to enhance personal and professional development.

Miss Sosanya, who currently works with Access Bank in the Digital Business Development unit, where she is involved in the implementation of digital intervention, noted that sociology is not just about having common sense.

According to her, "Sociology has proven to be very much helpful for the banking sector because it is the study of social life and focuses on the interaction between customer groups and financial institutions and their influences on each other."

Miss Sosanya, who was the Female Vice-Chair of Covenant University's Students' Council in 2011, advised students in the department to constantly affirm their conviction in their choice of programme, as that will always help them to come out right.

"Individual limitation in life is not a function of the discipline or programme you undertake, but a function of your attitude towards the programme. No one can ever make you feel inferior without your consent. Do not settle for less, when you can be whoever you want to be," she counseled.

In his welcome address, the Head, Department of Sociology, Professor Patrick Edewor, said the department will be repositioning its Town and Gown programme to deliver on the intended mandate, which includes boosting research endeavours that address pertinent industry problems and empowering students in the department as they interact with industry players for an enhanced academic performance.

The Town and Gown is the third in the 2017/2018 academic session and the 17th in the series in the Department of Sociology since the initiative started.